



# BOATING EVENT

13th July 2024 | 10.00am - Late

## Exhibitors Guide

SPONSORED BY

Haven  
Knox  
Johnston



[WWW.AQUEDUCTMARINA.CO.UK](http://WWW.AQUEDUCTMARINA.CO.UK)



**IT'S BACK!**

*The Aqueduct Boating Event is back  
for the second year in a row!*

After the success of the 2023 Boating Event, we are delighted to announce that we have made the decision to run the event again in 2024!

Join us as an exhibitor at our Boating Event in 2024 and help us make it even bigger and better. Our event is located in Cheshire, the heart of the North West, where boating enthusiasts come to see the latest and greatest in the industry.

By exhibiting with us, you can showcase your products and services to a large and eager audience of current and potential boaters.

**13th July 2024**

**Day: 10.00am - 4.30pm | Evening Entertainment: 6.30pm - Late**

We would like to thank our 2023 exhibitors again for their continued support, our event this year would not have been the huge success it was without the fantastic industry exhibitors that showcased themselves here.

We will also be offering another fabulous evening of entertainment which is yet to be announced, however, if you want to make the most of this event, please do stay and get involved! You won't want to miss it!

### **What happened in 2023?**

500 visitors on the day  
19 Industry Exhibitors  
200 attendees in the evening

*Cost effective alternative to other inland festivals and events with flexible exhibiting space to cater to your requirements; free exhibitor entry and car parking; free listing on our event page [www.aqueductmarina.co.uk/event/boating-event-2023](http://www.aqueductmarina.co.uk/event/boating-event-2023), social media channels and show leaflet.\**

*Dedicated Boat Show organising team offering full support and guidance.*

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# FEEDBACK

*Thank you to everybody that took the time to leave us feedback, it is key to making our next event the best it can be*

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*A stress-free marketing experience; well organised and reasonably well attended. I'm sure, after we hear back from some of the enquiries, we will have secured some good business. The whole event had a great atmosphere, busy yet quite relaxed. I would like to officially reserve our spot at the show for next year!*

**David - Amtrim Ltd**

*The event was very well organised and all Aqueduct staff were incredibly friendly and helpful. The facilities and location are great, so Aqueduct have a great opportunity to turn this event into something good. Good facilities and a great location.*

**John - Water Freedom**

*Happy with the show, good few enquiries overall. I think this could slowly build over the coming years. If the show is going ahead next year we are planning on attending again.*

**Ashley - LeeSan**

*We had a great time at the event - thank you for having us! It helped to get us to be able to speak to customers, who we may not necessarily get to meet and speak to otherwise. Considering the weather, we had a much better day than expected and have already booked in some of the enquiries we took - Hopefully more to come! The entertainment and set up in the evening was a really nice touch too!*

**Olivia - Lockgate Stoves**

*The event went really well, had some interesting conversations about boats/paints etc and found the event was very well organised and run well by the Aqueduct team.*

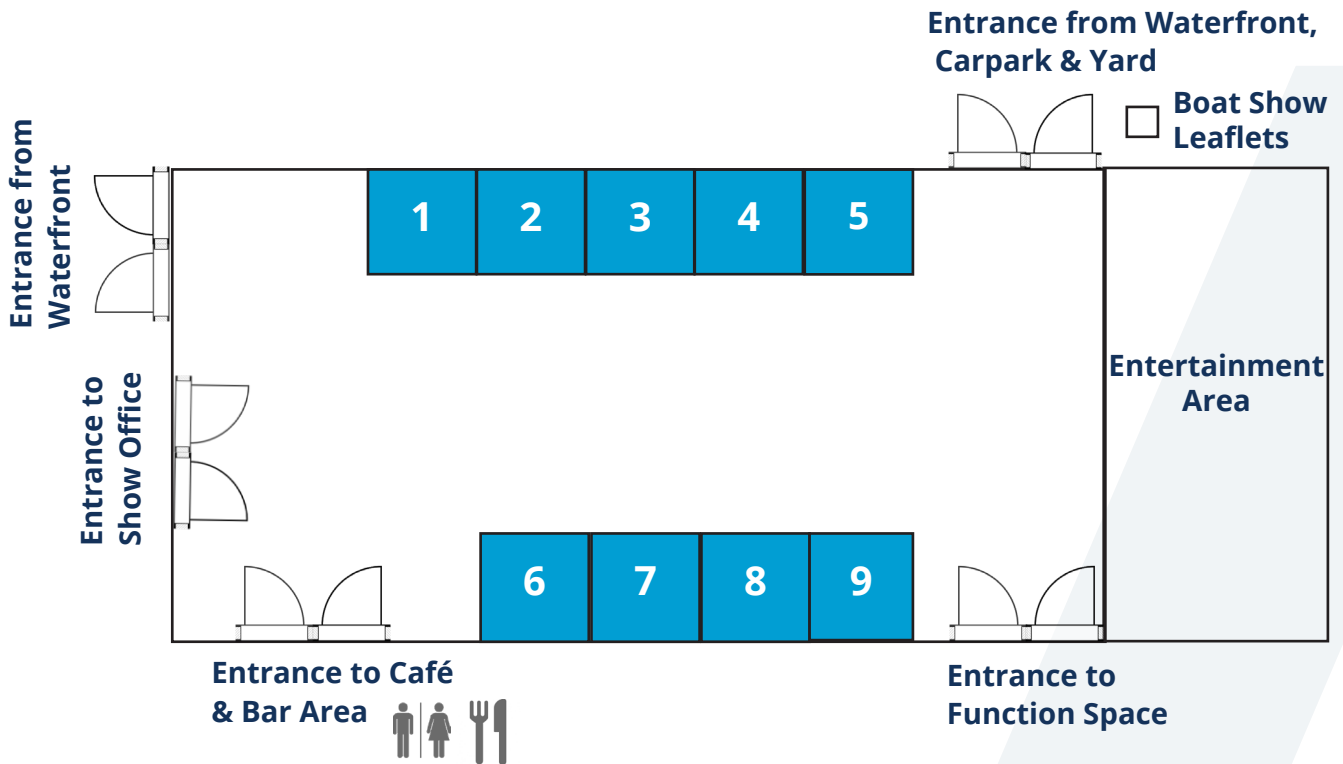
**Mark - Marineware**

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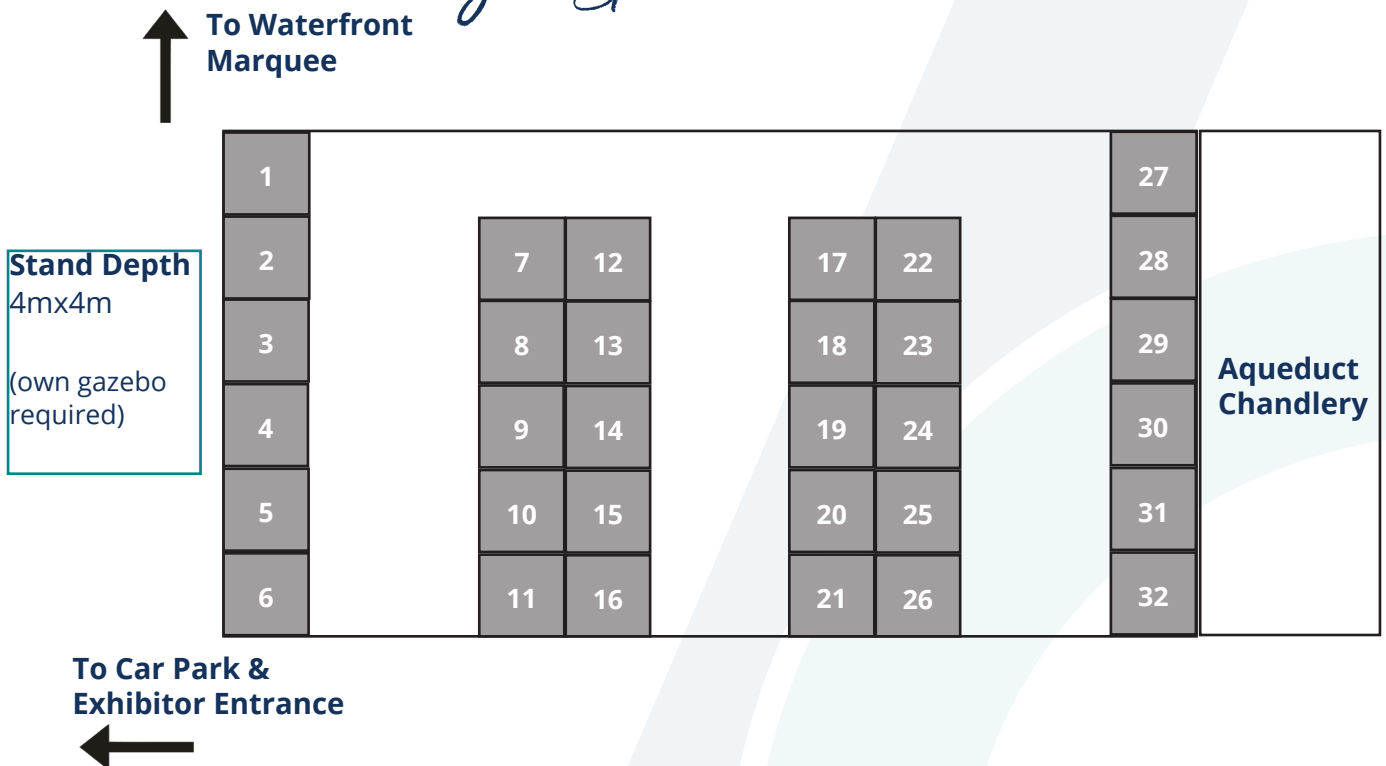
# EXHIBITOR SPACE

## Waterfront Marquee Floorplan Inside

Please note that numbers shown on these floorplans are an indication of stand numbers and maybe subject to change in the final marquee and yard space layouts. Plans are not to scale.

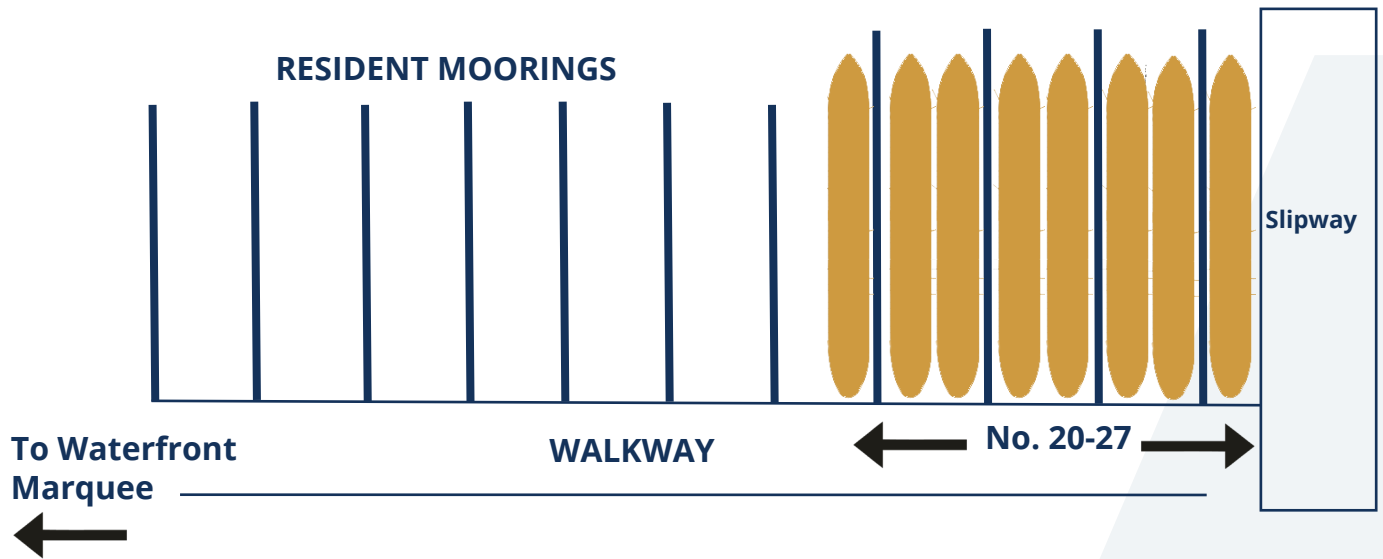


## Yard Space Outside



# EXHIBITOR SPACE

## *On the Water Boat*



## *Sponsorship Opportunities*

We have a range of sponsorship opportunities available for our Boating Event.

Please contact Hannah Peel on [marketing@aqueductmarina.co.uk](mailto:marketing@aqueductmarina.co.uk) to discuss and secure a sponsorship package that suits you.

### **Sponsorship Benefits Include:**

- ✓ Branded onsite signage throughout the duration of the event
- ✓ Logo on all promotional materials
- ✓ Dedicated featured section within the event guide
- ✓ Logo, link to website and information on event web page
- ✓ Prominent exhibitor stand

# BOOKING FORM

Please complete and return to: Hannah Peel, Aqueduct Marina, Church Minshull, Nantwich, Cheshire, CW5 6DX or email: [marketing@aqueductmarina.co.uk](mailto:marketing@aqueductmarina.co.uk)

\*All prices include VAT @ 20% - Terms and Conditions Apply\*

Exhibitor Space	Size	Rate	Qty	Total (£)
Waterfront Marquee	2m x 2m	£100.00		
Outside Space	4m x 4m	£60.00		
On The Water	60ft	£140.00		
<b>Extras</b>				
Extra WiFi Code		£20.00		
Gantry Lift in to Marina		£577.00		
<b>Evening Wristbands</b>				
<i>Each stand as listed does not come with a wristband for evening food and entertainment. £20.00 evening entertainment*. For wristbands or to purchase for guests please specify.</i>		£20.00		
<b>Total</b> *Book before 31st January 2024 and get two Evening Wristbands free of charge. Please specify.				
<b>Grand Total</b>				
<b>Signed</b>				
<b>Date</b>				
* All prices include VAT @ 20% - Terms and Conditions Apply*				

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# WEBSITE AND EVENT LEAFLET INFORMATION

Your website and show leaflet listing are entirely free of charge.

By completing this form you will be included in the list of exhibitors for 2024 on [www.aqueductmarina.co.uk/event/boating-event-2024](http://www.aqueductmarina.co.uk/event/boating-event-2024) and the printed show brochure.

**Your company details will appear on [www.aqueductmarina.co.uk/event/boating-event-2024](http://www.aqueductmarina.co.uk/event/boating-event-2024) from Friday 29th March 2024** when this form has been returned with a completed Risk Assessment.

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Your website URL:** \_\_\_\_\_

**About your exhibit/company** (will appear on [www.aqueductmarina.co.uk/event/boating-event-2024/](http://www.aqueductmarina.co.uk/event/boating-event-2024/) and on the printed show brochure **Max 20 words**)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Business Category** (select **one** only)

Boat Builders & Fitters

Canal Society/Charity

Boat Equipment & Services

Art/Craft

Engines & Electrics

Leisure

Insurance & Finance

Other

Please complete and return to: Hannah Peel, Aqueduct Marina, Church Minshull, Nantwich, Cheshire, CW5 6DX or email: [marketing@aqueductmarina.co.uk](mailto:marketing@aqueductmarina.co.uk)

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# GENERAL TERMS

## APPLICATIONS

All applications must be made on the form which is obtainable from the Organiser.

## PAYMENTS

Payment can be made on card via telephone or bank transfer. Bank details below.

**Church Minshull Marina Ltd Account No: 10570179 Sort Code: 54-10-17**

Please use reference: Boating Event 2024 when sending via bank transfer. No exhibitor will be allowed to set up on site unless all outstanding account balances have been paid in full.

## CANCELLATION OF SPACE

Exhibitors withdrawing from 1st May will be liable for the full charge of the space. No refunds will be made.

## ALLOCATION OF SPACE

Space is allocated at the sole discretion of the organiser.

## CLEAN MARINA

As the first inland marina to be accredited Clean Marina status we ask that all exhibitors are mindful of waste management and the environment around them and follow our no single use plastic policy.

## PROHIBITIONS

No political propaganda, illegal or immoral matter may be displayed or disseminated from the space or on the site.

## ON THE WATER EXHIBITS

All craft shall be registered and/or licensed with the appropriate navigation authority and comply with the relevant regulations before being brought on site.

## INSURANCE

The exhibitor will be responsible for insuring their own property, and take sensible precautions to guard against its loss or damage.

## DATA PROTECTION ACT

Information given on the form and in any other communication may in whole or part be recorded on a computer(s), registered under the Data Protection Act 2018. For more details please see [www.aqueductmarina.co.uk/data-protection-policy](http://www.aqueductmarina.co.uk/data-protection-policy).

**I/we agree to abide by the General Terms and Conditions of Aqueduct Boating Event as stated.**

I enclose

Risk Assessment

Website and Event Leaflet Information.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

**Please complete and return with full payment to: Hannah Peel, Aqueduct Marina, Church Minshull, Nantwich, Cheshire, CW5 6DX or email: [marketing@aqueductmarina.co.uk](mailto:marketing@aqueductmarina.co.uk)**

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# RISK ASSESSMENT

An exhibition stand is a workplace covered by health and safety legislation.

As an exhibitor, it is your legal responsibility to ensure that a suitable and sufficient risk assessment is completed for your stand, together with any activities you will be undertaking. It is also important that your stand staff operate a safe system of work. You are responsible for identifying all aspects of your stand which could present a hazard.

Hazard	At Risk	Control Measures
Manual Handling <i>Of equipment to, on and off site</i>		
Housekeeping		
Equipment		
Stress		
In and Out, Access and Egress		
Slips, Trips and Falls		
Fire / Electricity		
Materials / Substances		
Additional Hazards		

Company Name: \_\_\_\_\_

Person Responsible on Site: \_\_\_\_\_

Contact Number During Show: \_\_\_\_\_

Risk Assessment Completed By: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this form, you have agreed that you will put the appropriate control measures in place to ensure hazards are reduced and that risks applicable to your stand are controlled.

**Please complete and return to: Hannah Peel, Aqueduct Marina, Church Minshull, Nantwich, Cheshire, CW5 6DX or email: [marketing@aqueductmarina.co.uk](mailto:marketing@aqueductmarina.co.uk)**

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**PLEASE DO NOT HESITATE TO GET IN TOUCH IF YOU HAVE ANY QUESTIONS.**

**01270 525040**

**marketing@aqueductmarina.co.uk**

**www.aqueductmarina.co.uk**

*Aqueduct Marina, Church Minshull, Nantwich, Cheshire, CW5 6DX*

